

EDUCATION

- Master of Business Administration, Concentration in Management** August 2019 - December 2020
California Baptist University – GPA 3.81 out of 4.0
- Bachelor of Science in Sport Management** August 2014 - December 2017
Liberty University – GPA 3.36 out of 4.0

PROFESSIONAL SKILLS/CERTIFICATIONS

Adobe Premiere Pro CC, Adobe After Effects CC, Adobe Lightroom CC, Adobe Photoshop CC
First Aid, CPR, and AED Certified; Google Ads Video Certified
Trilingual (English, Korean, Khmer)

WORK AND LEADERSHIP EXPERIENCE

- LA Chargers Associate Editor, Creative Branding** | *Los Angeles Chargers, CA* May 2021-March 2022
Specialized in editing contents for the Infinity Screen by Samsung at SoFi Stadium
Produced and edited marketing, advertising, community relations, and social media contents
- Instagram and NFL IGTV Playmaker Editor** | *Facebook and NFL, CA* September 2020-February 2021
Nominated as an editor to create contents for IGTV platform in showcasing USC alumni players in the NFL
Executed video branding strategies for consistent creative contents with original concepts and ideas
- USC Trojans Football Creative Video Editor** | *University of Southern California, CA* March 2020-May 2021
Interactions on official social accounts increased by 179%, in which video contents made key contributions
Ranked first in FBS for largest percent increase (96%) in social following on official accounts in 2019-2020
- CBU Athletics Video Producer** | *California Baptist University Athletics, CA* September 2020-December 2020
Communicate the institution's athletic program for sponsorship opportunities and player recruitments
Originate and execute video concepts with creativity and consistency, to increase the level of quality
- Graduate Assistant** | *California Baptist University Recreation, CA* August 2019-June 2020
Directed and led the media team for major competitive sporting events with a strategic marketing direction
Conducted leadership development program while consulting and managing interns and student workers
- Athletic Director & Marketing Specialist** | *Life International School, Cambodia* March 2018-June 2019
Organize, plan, and execute external communication initiatives with successful sponsorship deals and events
Developed a sustainable brand identity and strategically managed value creation through communications
- Liberty Football Creative Video Producer** | *Liberty Flames Football, VA* June 2017-January 2018
First ever video producer, an essential part in recruiting the largest class in the history of Liberty Football
Enhanced program's identity through creative video contents as the program transitioned into FBS football
- Marketing Intern** | *Liberty Athletic Marketing, VA* February 2016-May 2017
Creative content producer of motion graphics, photography, and video for digital marketing purposes
Strategized Liberty Flames Athletics website and developed presentation for Nike endorsement
- Cinematographer** | *SoloKoo Films, Duluth, GA* August 2014-January 2018
Experienced drone operator, video editor, video producer, photographer, and graphic designer
Produced music videos, commercials, and wedding videography

CROSS CULTURAL AND VOLUNTEER EXPERIENCE

- School Development Coordinator** | *LOVE FNC Entertainment, South Korea* June 2018
Public relational project with famous Korean actor and Korean Comedian
Worked alongside the management team as a translator and a guide utilizing Korean, English, and Khmer.
- Assistant Leader** | *SIM International, Sports Friends, Ghana* May 2017
Communication initiator between team members and leaders; directed videography and photography